



Alfaisal University

Use of University's Name and Logo in Students Associations and Clubs Policy

The name “Alfaisal University and its Logo” and how they are used affect both the University as a whole and the individual members of the University community. Appropriate use of the name and insignias can benefit all, while inappropriate use may reflect negatively on both the University and its individual members abiding by the University general use of logo.

Policy

The use of the university name or logo without having a written approval from Student Affairs Deanship and PR in any of the following ways is prohibited:

- To promote any business, social, political, religious, or other event.
- To display, advertise, or announce this name publicly at, or in connection with, any meeting, assembly, or demonstration, or any propaganda, advertising, or promotional activity of any kind-

Procedure

Step 1: Activity officer approval.

Step 2: Get PR department approval.